ANIMATION AUDIO DESIGN FILM GAMES COMPSCI

SAE FOUNDATION COURSE

The SAE Foundation Course encompasses the skills necessary for entering an undergraduate creative media course at SAE University College Dubai. Taking into account the different school curricula of the UAE and the international students who travel to Dubai for their studies, the SAE Foundation aims to close the gap between the skills of prospective students and the creative media degree course entry requirements. The course consists of 7 units (80-credit points) delivered over one year (three trimesters) of full-time study.

On completion of the SAE Foundation students will be able to demonstrate achievement of the following course learning outcomes:

01

Develop core cognitive skills in examining information, creating clear written work, communicating effectively, and using visual communication technologies effectively in their learning, thereby establishing a basis for progression to more advanced critical thinking and communication skills;

02

Enhance and utilise communication, numeracy, and literacy skills to effectively share their knowledge and ideas with authentic audiences through a variety of mediums;

03

Build a foundation for more in-depth research and critical thinking in their future studies by developing skills in engaging with information by learning to read and listen to different sources, ask clarifying questions and gather information for a variety of sources;

04

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Effectively organise information, analyse situations, compare options, plan solutions, and collaborate effectively to successfully manage tasks and projects in academic and professional contexts;

05

Apply knowledge and skills with respect and open-mindedness by engaging in current issues and address real-world problems within their creative discipline. They will also demonstrate self-directed learning and effective collaboration, with an awareness of their responsibilities and impact within academic, professional and community environments.

06

Identify and explain basic concepts, introductory theories, and significant historical milestones within their chosen creative discipline;

COURSE STRUCTURE

Trimester 1

Advanced Academic Writing and Research Skills (10 Credit Points)

This unit trains you in the academic literature review and the essay writing process, producing lengthy arguments, and supporting the arguments via academic literature. Students will develop the ability to retrieve, interpret and summarise academic journal articles, produce an annotated bibliography, and conduct a literature review to generate ideas for future research. This unit will thus provide students with a strong foundation in academic writing and research, which are pivotal in tertiary education.

Advanced Academic Communication Skills
(10 Credit Points)

This unit builds linguistic and tactical skills for participation in the academic contexts for the Australian tertiary education system. It fosters a collaborative environment so that students can practise and apply their active listening, note taking and deliberative skills. The main assessments include a presentation of a topic and leading to a simulation of a formal job interview.

Management
(10 Credit Points)

This unit provides students with a broad understanding of the principles and practices of management in the contemporary world. It covers background information on how theories of management have developed, the environment in which a manager operates, basic managerial principles and practices along with important issues related to organisational behaviour in the current context of management.

Trimester 2

Media (10 Credit Points)

This unit explores content creation for the modern media landscape. Students will develop skills in viewing, analysing, and composing diverse media, including social media, new and online media. Initially, students will focus on familiarising themselves with different media industries, how they are composed and how they function within culture. In this context, students will then be asked to produce their own forms of media and encouraged to read, reflect, and engage with the tools of contemporary media.

Information Technology (10 Credit Points)

Information systems and technology are vital components of today's business environment and everyday life. This unit imbues students with an understanding of the various computing systems and supporting technology and how they can be applied to different business environments. The effects of these systems on society and the ethical issues associated with the implementation and use of these systems will also be explored. Upon completion of this unit, students will be able to critically analyse business cases and develop needed skills to solve problems and recommend solutions using appropriate technology.

Project Management Foundations and Innovation (10 Credit Points)

In this unit, you will build your understanding of project management concepts including aims and outcomes, structures and timelines, stakeholders and budgets. This knowledge will assist you to plan, initiate and execute your projects effectively. You will act as project manager for your work or collaborate with others to develop robust systems and processes for projects. To complement these project management concepts, you will be introduced to core principles of ownership, authorship, copyright, and Intellectual Property (IP) relevant to the creative industries. You will also develop an awareness of market research, storytelling and branding to communicate ideas and engage with audiences.

Trimester 3

Introduction to the Creative Industries (10 Credit Points)

Introduction to the Creative Industries will introduce you to the creative industries courses offered at SAE University College. You will explore the six creative disciplines of animation, audio, design, film, games and computer science. Beyond an introduction to the fundamental concepts and principles of each creative discipline, you will also develop an awareness of the interrelationship between these disciplines. You will develop the ability to apply technical skills and theoretical knowledge with the opportunity to work both independently and collaboratively through group work.