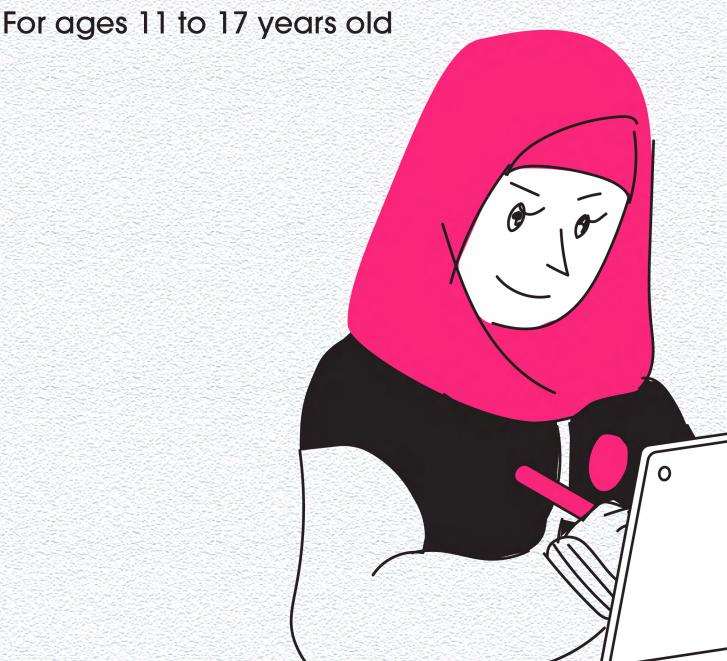


# GRAPHIC DESIGN SUMMER CAMP



## Camp Information

**Fees** 

**AED 1200** 

**Duration** 

1 Week

Days

Monday to Friday

**Starting Date** 

July 8<sup>th</sup> August 12<sup>th</sup> **Qualification** 

**Design Certificate** 

**Timings** 

10AM - 2PM

**Method** 

On Campus

Language

**English** 

Ages

11-17 year olds

### What you need to know about this course:

By the end of the course, students will be able to understand the basics and importance of design. They will be able to distinguish art from design and will have a basic understanding of typography and type composition. Students will have the chance to initiate their own project ideas through moodboards and design concepts. Students will also have a basic understanding of Adobe Photoshop and Illustrator to edit images and create vector designs.

#### Software used

Adobe Photoshop and Adobe Illustrator

#### Day 1

What is Art and Design Importance of Graphic Design Hierarchy of Information / Rule of Thirds / Perspectives

#### Day 2

Introduction to Photoshop Understanding Image Resolutions How to download high resolution images, edit an image, edit and add an image onto another

#### Day 3

Rule of spacing, create a hierarchy for content.
Introduction to Illustrator
Alignment, creating moodboards, creating alignments for logos and how to choose a logo for yourself.

#### Day 4

Mapping out ideas
Brainstorming
Creating moodboards of movie posters and different styles
Sketching out ideas

#### Day 5

Creating the final project