



# GRAPHIC DESIGN SUMMER CAMP

For ages 11 to 17 years old





# Camp Information

## Fees

AED 1200

## Duration

1 Week

## Days

Monday to Friday

## Starting Date

July 15<sup>th</sup>  
August 12<sup>th</sup>

## Qualification

Design Certificate

## Timings

10AM - 2PM

## Method

On Campus

## Language

English

## Ages

11-17 year olds

## What you need to know about this course:

By the end of the course, students will be able to understand the basics and importance of design. They will be able to distinguish art from design and will have a basic understanding of typography and type composition. Students will have the chance to initiate their own project ideas through moodboards and design concepts. Students will also have a basic understanding of Adobe Photoshop and Illustrator to edit images and create vector designs.

## Software used

Adobe Photoshop and Adobe Illustrator

### Day 1

What is Art and Design

Importance of Graphic Design

Hierarchy of Information / Rule of Thirds / Perspectives

### Day 2

Introduction to Photoshop

Understanding Image Resolutions

How to download high resolution images, edit an image, edit and add an image onto another

### Day 3

Rule of spacing, create a hierarchy for content.

Introduction to Illustrator

Alignment, creating moodboards, creating alignments for logos and how to choose a logo for yourself.

### Day 4

Mapping out ideas

Brainstorming

Creating moodboards of movie posters and different styles

Sketching out ideas

### Day 5

Creating the final project