

Graphic Design Winter Camp



CONTACT US TO RESERVE YOUR SEAT
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GRAPHIC DESIGN CAMP

Course Fee AED 1200 (Excluding VAT)	Duration 5 days	Days* Monday to Friday
Starting Date From 19 th of December to 23 rd of December 2022	Qualification Graphic Design Certificate	Usual Timings* 10:00 AM - 2:00 PM
Delivery Method On Campus	Language English	Age group 11 to 17 years old



DESIGN

What you need to know about this course

By the end of the course, students will be able to understand the basics and importance of design. They will be able to distinguish art from design and will have a basic understanding of typography and type composition. Students will have the chance to initiate their own project ideas through moodboards and design concepts. Students will also have a basic understanding of Adobe Photoshop and Illustrator to edit images and create vector designs

Softwares Used

Adobe Photoshop and Adobe Illustrator

Program Outline

Topic 1

- What is Art and Design
- Importance of Graphic Design
- Hierarchy of Information / Rule of Thirds / Perspectives

Topic 2

Introduction to Photoshop

- Understanding Image Resolutions
- How to download high resolution images, edit an image, edit and add an image onto another

Topic 3

- Rule of spacing, create a hierarchy for content.
- Introduction to Illustrator
- Alignment, creating moodboards, creating alignments for logos and how to choose a logo for yourself.

Topic 4

- Mapping out ideas
- Brainstorming
- Creating moodboards of movie posters and different styles
- Sketching out ideas

Topic 5

- Creating the final project