



**UNIVERSITY  
COLLEGE**

**DEGREE INFORMATION**



ANIMATION



AUDIO



DESIGN



FILM



GAMES



AR / VR

**SEE THE WORLD  
DIFFERENTLY?**

**YOU BELONG AT  
SAE**

**#SAETHEWORLDDIFFERENTLY**

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# INTRODUCTION

## ABOUT SAE

Since its establishment in 2005, SAE Dubai has been bringing expert training and education in the fields of new media to aspiring creative individuals across the Middle East. The programs offered at the Dubai Campus offer recognized Bachelor's Degrees that are accredited in Australia by the Tertiary Education Quality and Standards Agency.

Globally, SAE's name is well known as one of the world's leading educators in Creative Media industries, with 47 campuses located in 23 countries worldwide, as it has been nurturing creative talents since 1976. So, join SAE Dubai and learn what you love to explore and excel within the new media industries.



# 5 REASONS WHY SAE IS THE RIGHT CHOICE IN YOUR CREATIVE MEDIA CAREER

## **1. Earn an Internationally Recognized Australian Undergraduate Degree**

SAE's specialized Bachelor programs in Creative Media (Animation, Audio Production, Graphic Design, Games Development, Filmmaking) are internationally recognized and upon graduation, you get an Australian Degree.

## **2. Want to study abroad? SAE can take you places!**

SAE has 47 campuses in 23 countries. Our expertise is world-recognized and you have the opportunity to study to any SAE campus overseas.

Not only will studying abroad be a life changing experience, you will have the chance to make new friends and industry connections and enhancing your future career prospects while expanding your horizons.

## **3. Fast-Track Learning**

We offer accredited fast-track learning pathways so you can be industry-ready and on your way to that dream job faster. If you are willing to put in the hard yards, then our intensive fast-track options mean you will be degree qualified in 2.5 years.

## **4. Practical & Personalized Study**

At SAE, we know creative media industries graduates need individual practical training. We pioneered our hands-on, industry focused, and personalized curriculum, delivered to you in state-of-the-art facilities which have now evolved into immersive-learning classrooms and studios.

We also get you out of the classroom and into the real world, with professional development opportunities.

## **5. SAE unleashes your potential**

SAE will help you hone your skills and expertise with our rigorous curriculum based on practical and technical experiences, and grounded in theory and critical analysis. We are great at what we do – that's why we're an industry leader in creative media education.



ANIMATION

# BACHELOR OF ANIMATION

ANIMATED SHORT FILM

# 9000

STUDIO HEAVE

DALIA ABDELMEGUID, SHAMEL HAYDAR,  
MOHAMED RIFKHAN, MOHAMED RASOOK



## What you need to know about this program

Animation is for those with an eccentric imagination, allowing you to create characters, scenes and entire worlds from scratch. Today, animation is seen in different forms of interactive media.

The Bachelor of Animation program at SAE concentrates on developing your skills, knowledge, and expertise in all facets of animation for interactive entertainment sectors, such as Film, Games, Advertisements, TV and production studios.

Future animators in this Animation program undertake specialized courses in 3D modeling, texturing, lighting, character animation and special effects for Film and Television to develop future animators from the initial phases of concept design to final production.



Animation Project by:  
Elen Amatunyan  
Kunjai Sanjaykumar Asher  
Douglas Johan Richard Cottell  
Shibani Sen  
Hamiidah Guminarti

## What you will learn

- » Storytelling
- » Drawing Illustration
- » 3D Graphics Pipeline
- » 2D & 3D Animation
- » Post Production
- » Dynamic Simulations
- » Principles of Design
- » Industry Knowledge
- » Studio Practice
- » Principles of Animation
- » Animation Tools
- » Project Management
- » Critical Thinking
- » Problem Solving
- » 3D Motion Tracking
- » Practical Simulations

## Career Options

- » 3D Motion Tracker
- » 2D/3D Animator
- » Modeler
- » Rigger
- » Visual Effects Artist
- » Environment Artist
- » Game Asset Artist
- » Technical Artist
- » Post-production for Broadcast Media
- » Character Artist
- » Concept Artist
- » Architectural Visualiser
- » Product Visualiser
- » Art Director
- » Creative Director
- » Project Manager
- » Team Leader
- » Motion Graphics Designer



HOLOFOX PRESENTS

# BADLANDS



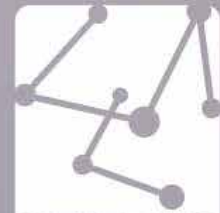
## Mark Gomis

SAE Alumnus



SAE has equipped me with tools and knowledge that will forever be with me in my creative journey. The practical classes and projects that require high collaborations shaped me into a 3D artist that is capable of high-end teamwork, management, and leadership skills. These traits allow me to show up at my best in the creative industry.





**STUDIO  
SOLO**

Presents

# “e-virus”

by  
Shamel Haydar





AUDIO

# BACHELOR OF AUDIO



## What you need to know about this program

Whether looking to become an Audio Engineer or a Music Producer, quality, practical knowledge, hands-on training and industry awareness are key essentials you need to excel in the industry.

The Bachelor of Audio program offered at SAE Dubai is designed to equip professionals of the future with modern education, required technical skills, and ethical attitudes to build a career in production and audio engineering in all its forms, such as Recording, Mixing and Mastering and Post Production for quality Audio Production or managing Live Performances.

SAE's trained audio professionals guide the students through the different elements of Music Production and Audio Engineering, nurturing the students' musical ears and attention to every detail to develop a creative edge in the media industry.

The Audio Program is the longest running degree offered at SAE, offering pioneering quality, practical audio training for over four decades.





## What you will learn

- » Studio Techniques
- » Principles of Sound
- » DAW Operation
- » Microphone Techniques
- » Signal Processing
- » Sound Design
- » Live Sound
- » Audio Engineering Principles
- » Critical Listening
- » Industry Knowledge
- » Mastering Film Sound
- » Dynamic and Practical Simulations
- » Surround Sound Mixing & Editing

## Career Options

- » Live Sound Engineer
- » Mastering Engineer
- » Acoustician
- » Foley Engineer
- » Broadcast Engineer
- » Film Mixer
- » Music Producer
- » Pro Tools Engineer
- » Dubbing Mixer
- » Sound Engineer
- » Studio Manager
- » Audio Editor
- » Sound Designer
- » Digital Audio Editor
- » Audio Production Assistant



## Saif Qassim

SAE Alumnus



SAE Dubai helped me not only showcase my talents, and teach me more, but revealed different routes through collaborations in other fields such as film, games and animation which have opened new doors of opportunity.





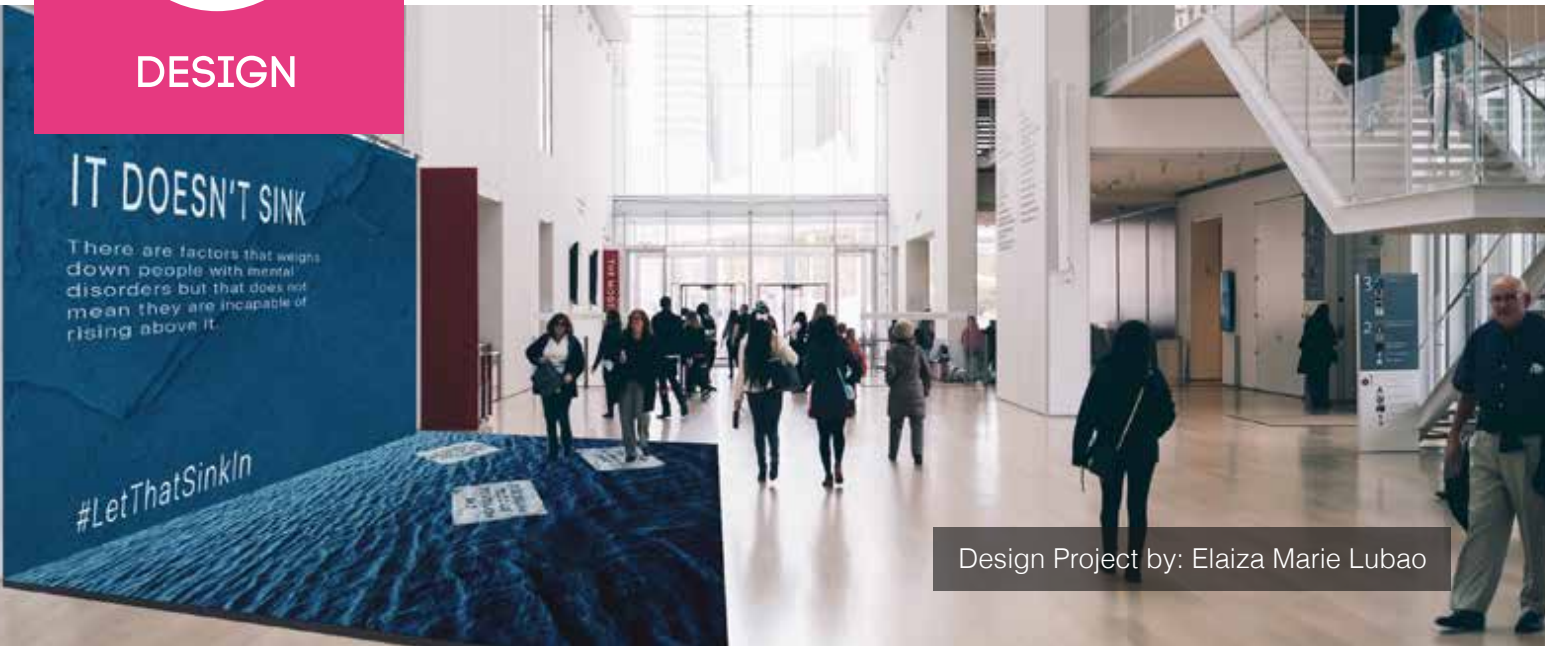






DESIGN

# BACHELOR OF DESIGN AND VISUAL COMMUNICATION



Design Project by: Elaiza Marie Lubao

## What you need to know about this program

If you're drawn to the idea of a profession where your imagination is your only limitation, then chances are Design and Visual Communication will be your type of career.

This is much more than visual aesthetics, providing you with a detailed understanding and hands-on experience of the role of visual design in the contemporary world. You'll also explore branding and identity design, online and print design, digital image-making and user-centred design. You'll create targeted designs with a particular audience in mind, and develop the skills to come up with creative solutions to complex problems in almost any context.

Your growth and development will be assessed holistically based on your engagement with and completion of industry style projects and you'll learn to apply a strategic, entrepreneurial eye to your clients' needs. You will build up a diverse portfolio of work to share with potential employers and clients.

This program will allow you to flourish in a rapidly changing world, giving you the skills to apply design-led solutions to a wide range of communication challenges. With a design qualification, you could work in large corporations, small agencies, as a freelancer or as part of entrepreneurial project teams in any industry.



Design Project by: Naya Hachwa

## What you will learn

- » Branding
- » Visual Thinking
- » Digital Publishing
- » Print Design
- » Web Design
- » Typography
- » Illustration
- » Concept Development and Design Process
- » Creative Advertising
- » Layout Design
- » Industry Knowledge
- » Entrepreneurial Skills
- » UX/UI Design
- » Use of Industry-Standard Softwares (Adobe Creative Suite)

## Career Options

- » Graphic Designer
- » Creative Director
- » Layout Designer
- » Pre-press Operator
- » Art Director
- » Illustrator
- » Print Publication Designer
- » Finished Artist
- » Package Designer
- » Infographics Designer
- » Production Artist
- » UI/UX Designer
- » Motion Graphic Designer
- » Brand and Identity Designer





## Dareen Maisara

SAE Design Student



SAE was a life-changing experience for me as it offered me the chance to build a vast and diverse portfolio of Graphic Design projects in an array of fields such as UI/UX, Branding, and more. It equipped me with industry-standard knowledge of Graphic Design software and theoretical knowledge at the same time as well.







LEARN MORE ABOUT THE WISDOMS OF SHEN AND PEOPLE OF COLOR THROUGH THE FILM, [GROWN AWAY](#)

WITH JONAS MAMSTER

WITH JONAS MAMSTER

WITH JONAS MAMSTER

Visual Album Dedicated to #BlackLivesMatter by: Project Louder



FILM

# BACHELOR OF FILM



## What you need to know about this program

Cinema, television and motion pictures are generally amongst the most consumed media forms in present day. Therefore, an increasing number of filmmakers are seen entering the film/entertainment industry every year. But with technological advancements disrupting the industry and the new forms of storytelling and appealing to emotion, it takes good education and training to shine and rise within the industry.

The Bachelor of Film at SAE offers just the right environment for you to immerse into the history of film, while gaining practical training and getting exposed to the industry's latest technological innovations and the future of the industry.

So, whether you are interested in TV production, feature films, independent film or even documentaries, SAE's hands-on and practical learning experience equips you with indispensable skills to thrive in any production environment so you can graduate and shape the future of the craft.

SAE Dubai is now a **Blackmagic Design Education Partner**, the **first** in Dubai to receive this recognition. This partnership gives creative media students access to industry-leading tools, enhancing their learning experience and preparing them for successful careers.

Blackmagicdesign 

EDUCATION PARTNER



## What you will learn

- » Production Management
- » Screenwriting Techniques
- » Directing
- » Cinematography
- » Post Production
- » Script Writing
- » Producing
- » Stages of Filmmaking
- » Leadership
- » Budget & Project Management
- » Critical Thinking & Problem Solving
- » Editing and Post Production Pipeline Management

## Career Options

- » Director
- » Compositing Artist
- » Producer
- » Script Supervisor
- » Cinematographer
- » Colorist
- » Production Manager
- » Gaffer
- » Visual Effects Artist
- » Screenwriter
- » Location Manager
- » Editor
- » Production Coordinator
- » Production Assistant
- » Project Manager
- » Camera Assistant





## Lotus Habbab

SAE Alumnus

“ SAE put me in a creative playground where I could advance and hone my skills, and gave me the opportunity to meet creative talents in the field.

”







GAMES

# BACHELOR OF GAMES DEVELOPMENT



## What you need to know about this program

Make the transition from gamer to a game developer, exploring a range of genres for a range of platforms - roleplaying games, platformers, adventure, PC, FPS, mobile, and VR.

Not only are games becoming some of the biggest entertainment properties in the world, but industries are also now using the positive effects of 'gamification' and serious games to encourage behavioural change, particularly in fields of healthcare, training and safety.

The Games Development program at SAE prepares undergraduates to undertake operational development

and managerial roles within the Games industry, through offering intensive and targeted courses, designed and developed through collaborations with professionals in the local and international Games Industry.

As students progress through this program, they undertake specialized courses in Artificial Intelligence (AI), Script Writing, Games Development and Agent Systems, allowing you to earn your desired dream job in Games Play programming, Games Engine Programming and Game Designing.

PLAY

OPTIONS

ABOUT

CREDITS

QUIT

## STATS

HEALTH  
SPEED

## WEAPONS



Pumpkin's first choice, a single fire shotgun that spits out an array of pumpkin seeds.



A Grenade Launcher. Blow the enemy to smithereens!



Spawn a dummy that taunts nearby enemies and explodes after a short time.



Being pumped up, the pumpkin will explode on death and deals heavy damage around him.

GO BIG OR GOULD HOME!



Games Project by: Knotgames

Version: 1.1.0

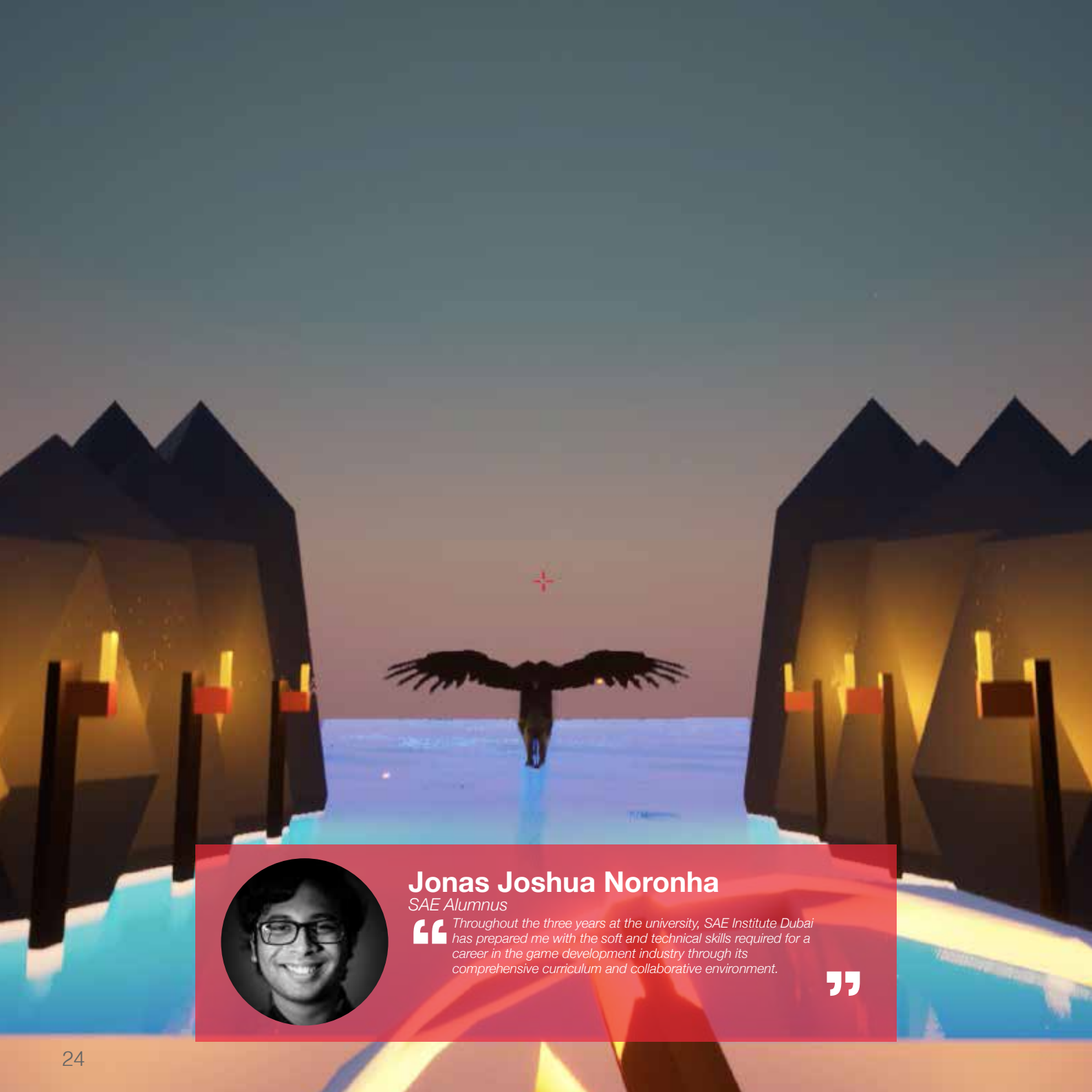
## What you will learn

- » C++ & C# Programming
- » Middleware Packages
- » Game Play Programming
- » Game Engine Programming
- » Tools Development
- » Game Design
- » Game Psychology
- » 3D Pipeline
- » Level Design Process
- » Game Design Research
- » Critical Thinking & Problem Solving
- » AI for Games
- » Develop Working Prototypes

## Career Options

- » Level Designer
- » Game Product Manager
- » Quality Assurance
- » Gameplay Programmer
- » Localisation Manager
- » User Interface Designer
- » Graphics Programmer
- » User Experience Designer
- » Producer
- » Unity Developer
- » Tools Deve
- » Lighting Designer
- » Community Manager
- » Games Writer
- » Software Developer
- » Networked Multiplayer Developer





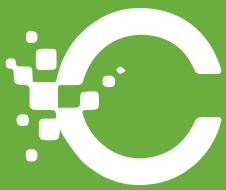
## Jonas Joshua Noronha

SAE Alumnus

“ Throughout the three years at the university, SAE Institute Dubai has prepared me with the soft and technical skills required for a career in the game development industry through its comprehensive curriculum and collaborative environment.

”





CREATIVE  
TECHNOLOGIES

# DIPLOMA OF AUGMENTED AND VIRTUAL REALITY



## What you need to know about this program

If you want to be part of the exciting and expanding industry of VR and AR, we want to help you gain the core technical and design skills to work with these technologies.

In a matter of months, you'll learn the key fundamentals of VR and AR. Learning in a world-class environment, you'll be creating on the latest software, with face-to-face guidance from expert lecturers who will give you a deep knowledge in augmented reality, virtual reality, mixed reality, haptic technologies, human-computer interaction and prototyping.

## Career Options

- » Entry-level AR Application Designer
- » Entry-level AR Application Developer
- » Entry-level VR Application Designer
- » Entry-level VR Developer
- » Interaction Designer
- » Production Assistant
- » App Developer
- » Content Producers
- » Content Writers



# HOW TO APPLY

## to study at SAE University College



### 1. COMPLETE APPLICATION

Complete the application form available on SAE Dubai's official website ([dubai.sae.edu](http://dubai.sae.edu)) and submit it along with the following documents:

- Successful completion of High/Secondary School, including official Grade 10/Year 11 and official Grade 12/Year 13 or equivalent.
- Proof of English language proficiency through IELTS, TOEFL, or CEFR is required.
- Alternatively, you may provide a letter from your high school or most recent institution confirming that English was the language of instruction and that you attended the institution for at least two years.



### 2. ASSESSMENT

SAE Dubai will assess your application to ensure that all entry requirements are met. Any credit (RPL or Advanced Standing) requests will also be processed at this stage. An initial offer letter will be issued, and students will need to accept and sign.



### 3. REGISTRATION

Pay the registration fee to secure your enrollment in the degree program of your choice.



## 4. OFFICIAL OFFER LETTER

Upon meeting all the enrollment requirements, students will receive an offer letter:

- A **Conditional Offer Letter**, meaning that there are some entry requirements you still need to satisfy. If you receive this letter, you will be asked to submit further documents/evidence to support your application.
- An **Unconditional Offer Letter**, meaning that you have met all entry requirements.



## 5. ADMISSION DOCUMENTS AND OFFER ACCEPTANCE

Along with the Offer Letter, you will receive the Admission Documents. Signing these documents confirms that all the information on the Offer Letter is correct and that you have read and understood SAE Dubai's Policies and Procedures.



## 6. FEE PAYMENT

SAE Admission Advisors will be in touch with you regarding the registration and tuition fee payments.



## 7. ORIENTATION AND WEEK OF WELCOME

Orientation is mandatory and takes place during the Week of Welcome. A schedule of orientation activities will be provided to you.



# ENTRY REQUIREMENTS

1. Minimum Age - 17 Years above
2. Minimum Academic Qualification - Secondary School Completion Certificate
3. Minimum Language Requirements - IELTS Band 6.0 or equivalent or completion of Grade 12 in a school where English is the medium of instruction.

To know more about the details of requirements, get in touch with our Admissions Team.

# ACADEMIC EXCELLENCE SCHOLARSHIP

Academic Excellence Scholarship are available.

For more information regarding our current and updated Academic Scholarship Excellence offers, please contact our Enrollment Team.

# WORK/STUDY PROGRAM

We offer students the opportunity to apply to work with SAE Dubai to help them fund their studies with us. Students are eligible to apply for the scholarship\* after completion of their first trimester. This opportunity will be granted on the basis of merit (first trimester grades) and financial need. .



TURNING  
PASSION  
INTO  
PROFESSION

BACHELOR'S  
DEGREES IN  
CREATIVE  
MEDIA

WWW.  
SUN-T

Mose





## DEGREE INFORMATION

SAE University College Dubai

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