DESIGN CAMP

What you need to know about this course

By the End of the course students will be able to understand the basics and importance of design. They will be able to distinguish art from design. They will have a basic understanding of typography and type composition. Students will be able to initiate their own project ideas through moodboards and design concepts. Students will also have a basic understanding of photoshop and illustrator to edit images and create vector designs.
Software Used
- Adobe Photoshop and Adobe Illustrator

Program Outline

Topic 1
- What is art and design
- Importance of graphic design
- Hierarchy of info/ rule of third / perspectives

Topic 2
Introduction to Photoshop
- Image resolution
- How to download high res images, edit an image, edit and add a image onto another

Topic 3
- Rule of spacing, create a hierarchy for content. Introduction to Illustrator
- Alignment, creating moodboards, creating alignments for logos and how to choose a logo for yourself.

Topic 4
Mapping out ideas
- Brainstorming
- Creating moodboards of movie posters and different styles
- Sketching out ideas

Topic 5
- Creating the final movie poster